

Presentation of the IPBES assessment of biodiversity and ecosystem services in Europe and Central Asia

Bern, 6 June 2018



Opening remarks

Anne Larigauderie, Executive Secretary





1.

What is IPBES?



The Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES)

- IPBES's mission:

To strengthen knowledge foundations for better policy through science, for the conservation and sustainable use of biodiversity, long-term human well-being and sustainable development.

- An independent intergovernmental body, established in 2012 by Governments, with currently 130 Members
- IPBES is currently implementing its first work programme (2014-2018)
- Collaborative partnership arrangement with UNEP, UNESCO, FAO and UNDP
- Secretariat hosted by Germany, in Bonn





2.

The overall policy context

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- The 2030 Agenda for Sustainable development (Sustainable Development Goals)
- The Strategic Plan for Biodiversity 2011-2020, and the post 2020 Strategic Plan
- The Paris Agreement on Climate Change





The users of IPBES products

- Governments
 - Media
 - Civil society
 - Private sector
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3.

What has IPBES done so far?

IPBES Pollination assessment: Impact

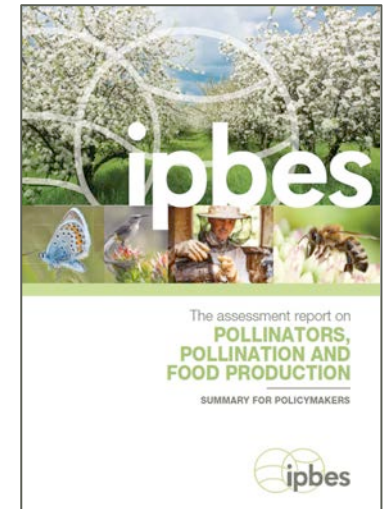
Released in 2016

International level

- **World Bee Day: Bee with us on 20 May!**
(<https://www.worldbeeday.org/en/>)
- CBD: Decision XIII/15 (Dec. 2016) on the implications of the IPBES assessment on pollination for the work of the Convention
- FAO: International Initiative on Pollination
- UNDP: “Dialogues on pollination” (UNDP/BES-Net)

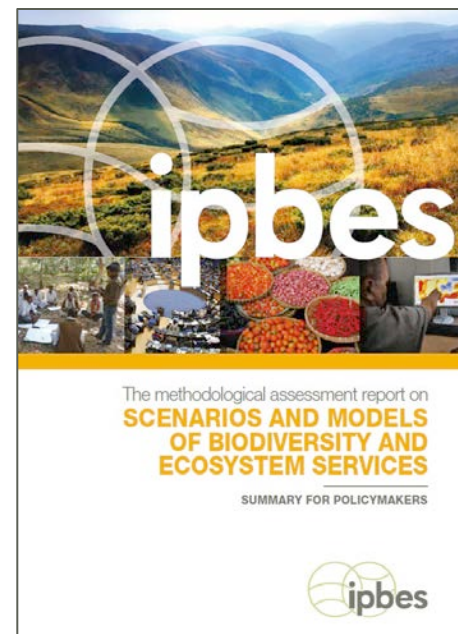
National level

- An expanding list of national strategies and action plans on pollination: [Argentina](#), [Canada](#), [Colombia](#), [England](#), [India](#), [Scotland](#), [Wales](#), [All Ireland](#), [France](#), [the Netherlands](#), [Norway](#), [Brazil](#), [South Africa](#), [Republic of Korea](#), [USA](#).
- Coalition of the willing to protect pollinators and to promote pollination
(<https://promotepollinators.org/>)

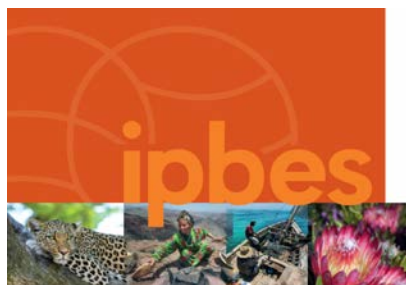


IPBES assessment of scenarios and models of biodiversity and ecosystem services (focused on methods)

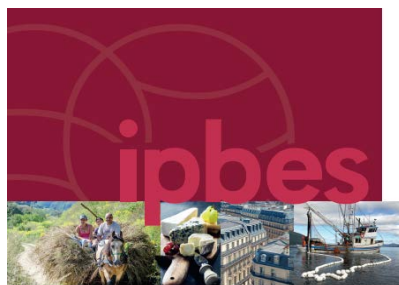
- Released in 2016
- Uptake:
 - BiodivERsA/Belmont Forum joint research call for proposals on scenarios and models of biodiversity and ecosystem services: 25 million Euros
 - Decision of the Convention on Biological Diversity (Global Biodiversity Outlook 5)
- Phase 2 of scenario work



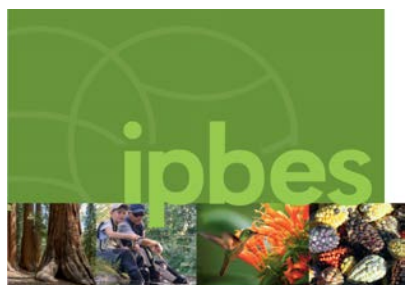
5 reports released in March 2018



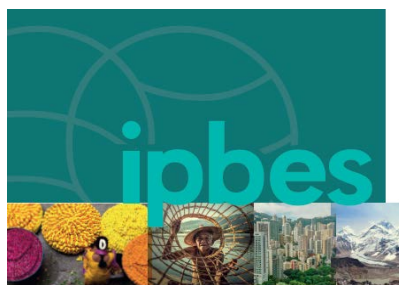
The regional assessment report on
BIODIVERSITY AND
ECOSYSTEM SERVICES
FOR AFRICA



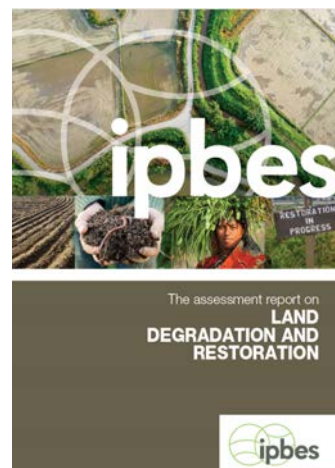
The regional assessment report on
BIODIVERSITY AND
ECOSYSTEM SERVICES
**FOR EUROPE AND
CENTRAL ASIA**



The regional assessment report on
BIODIVERSITY AND
ECOSYSTEM SERVICES
FOR THE AMERICAS



The regional assessment report on
BIODIVERSITY AND
ECOSYSTEM SERVICES
**FOR ASIA AND
THE PACIFIC**



The assessment report on
**LAND
DEGRADATION AND
RESTORATION**



- 550 experts
- 15,000 publications
- 20,000 comments

At IPBES-6 in Medellin (March 2018)



At IPBES-6 in Medellin (March 2018)



José Romero, Switzerland





4.

Where next?

'Traditional Media' Known Coverage of the #IPBES6 Assessment Reports

- Hits at online news portals: **5,425+**
- Number of different news outlets: **2,500+**
- Number of countries in which coverage appeared: **124**
- Number of languages in which coverage appeared: **37**
- Estimated number of views of online coverage: **93 million**
- Estimated 'Advertising Equivalency' Value: **US\$33.3 million**
- Examples of 'Top Tier' Coverage: **New York Times; Washington Post; Le Monde; The Guardian; Asahi Shimbun; Le Figaro; China Daily; National Geographic; AP; AFP; Reuters; EFE; BBC; Xinhua etc.**



IPBES Social Media Results May 2017 – May 2018

- Approximate number of social media 'mentions': **60,000**
- Facebook: Followers **+383%**; Reach **+2897%**; Engagement **+649%**
- Twitter: Followers **+83%**; Reach **+178%**; Engagement **+100%**
- YouTube: Followers **+235%**; Reach **+311%**; Engagement **+477%**
- Instagram: Followers **+811%**; Reach **19,000 impressions**; Engagement **+1675%**
- Visitors to the IPBES Website: **+101%**



An expanding list of uptake events for IPBES reports

▪ Multilateral environmental agreements

- **CBD SBSTTA22** ([Montreal, July 2018](#)): Full day workshop; IPBES reports considered by SBSTTA-22
- Presentation of the key findings of the Asia-Pacific Regional Assessment at a high-level **roundtable on SDG15** during the Asia-Pacific Forum on Sustainable Development ([Bangkok, March 2018](#)).

▪ Governments

- Presentation and panel discussion on the Europe and Central Asia Assessment to **representatives of the Swiss Government**, diplomatic corps, private sector, civil society and media; and participants in the 5th Pan-European Stakeholder Consultation for IPBES ([Bern, June 2018](#)).
- Regional workshop with representatives from **seven French-speaking African countries** on key messages and options for action identified in the Africa Regional Assessment ([Abidjan, April 2018](#)).
- 'Lunch-conferences' at the **European Commission** on main outcomes of the Europe and Central Asia Assessment and the Land Degradation Assessment ([Brussels, April and May 2018](#)).
- National seminar to present the Europe and Central Asia Assessment in **Finland** ([Helsinki, May 2018](#)).
- Key findings of the LDR Assessment to the **South African Land Degradation Community of Practice** ([Pretoria, May 2018](#)).

▪ Scientific community

- Key note address and symposium on ECA at **5th European Congress for Conservation Biology**, ([Jyväskylä, June 2018](#)).
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