

CREATING A UNIQUE STORYBOARD

Prof. Dr. Jill Scott

Hands on - work in groups to make a storyboard

Why only 3 minutes ?

Each image needs to represent approx. 15 second segment of the story.

PROCESS

1. Brainstorm - about theme, audience, story
2. Draw / compile a storyboard
3. PITCH SLAM to the others in 5 mins (after dinner)

1. Narrative method: Writing a descriptive story then illustrate it.
2. Category Method: Make a series of images based on types i.e. landscapes, lab, artwork, interviews, then write a narrative that combines these categories.
3. Representational Method: Use one image as a starting point, then elaborate. Brainstorming about keywords around the topic.
4. Collage Method: Draw and/or photograph a set of semi-related images.

1.

Narrative method: Writing a descriptive story, then illustrate it.

Can be interesting but very familiar

Film excerpt:

“WHAT WE’VE FOUND OUT ABOUT STEM CELLS”

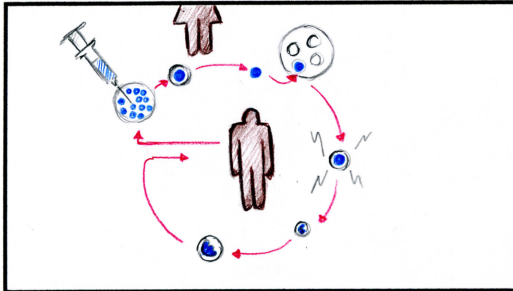
by Richard Fenwick (Excerpt: 9:24-12:24)

<https://vimeo.com/75088934>

STORYBOARDING: NARRATIVE METHOD

Storyboard Date of Storyboard 6th Dec Page 1 of 6
Title of Project: What - Stemcell Drawn by: NATASHA

Scene Nr.: 1

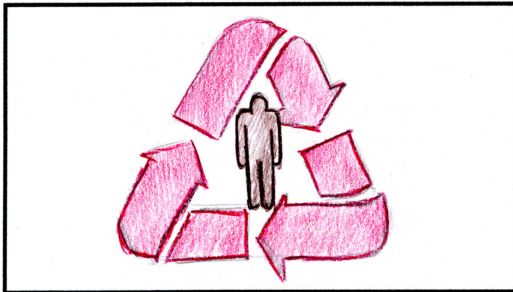


Start
9:31

- Camera moves along the action / animations (CU)

- Keywords: Rejection Problem, Embryonic Stemcells
DNA Difference, Cells from Skin (not embryo)
Nuclear transfer, Ethics - same DNA

Scene Nr.: 2



- animated arrows, no camera movement

- Fade out arrows

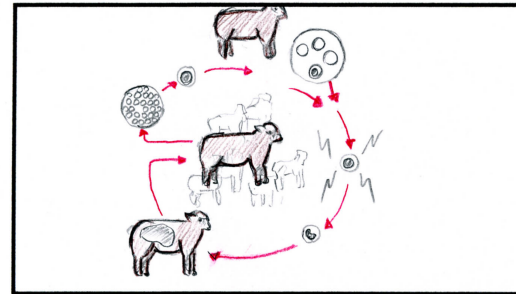
- Fade in scene 1

- ~~the~~ Keywords - self repair kit

BCU (Big Close Up), CU (Close Up), MCU (Medium Close Up), MS Mid Shot
AS (American Shot), FL (Full Length Shot), LS (Long Shot),
ELS (Extrem Long/Establishing Shot).

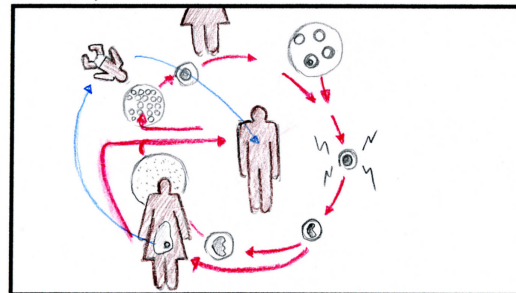
Storyboard Date of Storyboard 6th Dec Page 2 of 6
Title of Project: What - Stemcell Drawn by: _____

Scene Nr.: 3



Keywords: The science of cloning
also Nuclear Transfer

Scene Nr.: 4



Keywords: Human cloning
moral, ethical catastrophe

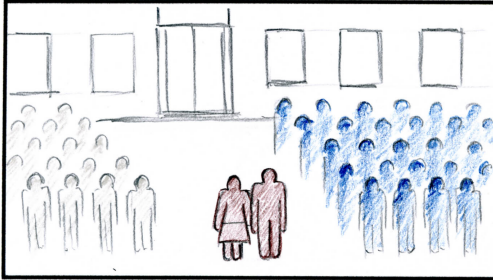
BCU (Big Close Up), CU (Close Up), MCU (Medium Close Up), MS Mid Shot
AS (American Shot), FL (Full Length Shot), LS (Long Shot),
ELS (Extrem Long/Establishing Shot).

STORYBOARDING: NARRATIVE METHOD

Storyboard Date of Storyboard 6th Dec Page 3 of 6

Title of Project: What... Smells Drawn by: _____

Scene Nr.: 5



- Zoom out
 - Background changes
 - Fade in scientists (left) — What new frontier?
 - Fade in critics (right) — critics (science too far)
- Keywords: _____

Scene Nr.: 6



Main
message
'Stay in the
middle!'

- Zoom in (couple)
- Fade in people behind the couple

Keywords - Somewhere in the middle
Stay in the middle

BCU (Big Close Up), CU (Close Up), MCU (Medium Close Up), MS Mid Shot
AS (American Shot), FL (Full Length Shot), LS (Long Shot),
ELS (Extrem Long/Establishing Shot).

Animated films are often
storyboarded

Save time
Clarification problems

Same as a film for
teenagers:
<https://vimeo.com/75088934>

2.

Category method: Make a series of images based on types i.e. landscapes, lab, artwork, interviews, then write a narrative that combines these categories.

Information about UV Damage:

Dermaland. Jill Scott 2012

<https://vimeo.com/62151990>

STORYBOARDING: CATEGORY METHOD

storyboard / script

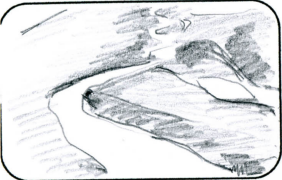

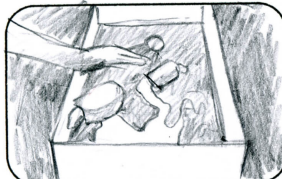
client: Scott

producer: Hahne

project: Dermaland

date: 2008

page: 1

visual	script/voiceover	music/sfx
	1) LANDSCAPE no people (polluted) (River)	Concerned graphics/fx/shot notes dissolved origin 10%
	2) Robots Machines turn into robots	Scratching sounds graphics/fx/shot notes inf Disturbs
	3) Art Museum artwork Dermaland	Voice Over / graphics/fx/shot notes

storyboard / script




client: Scott / Hahne

producer: Hahne

project: Dermaland

date: 2008

page: 2

visual	script/voiceover	music/sfx
	4 Interview <u>Museum</u> Jill Scott in Museum The VV damage	V/O + live graphics/fx/shot notes "
	5 Interview <u>LAB</u> Dr. Mitchell Levesque VV Damage	V/O + live graphics/fx/shot notes "
	6 <u>landscape</u> Real landscape w/ big Hand	music / <u>ENO</u> graphics/fx/shot notes "

STORYBOARDING: CATAGORY METHOD

storyboard / script

client: Scott date: 2008
producer: Hahn page: _____
project: Dermeland

visual



location/set

script/voiceover

7 Microscope
Image "Epidermis"
Epidermis described

music/sfx

U/O

graphics/fx/shot notes

visual



location/set

script/voiceover

8 Museum
CU Landscape

music/sfx

U/O

graphics/fx/shot notes

visual



location/set

script/voiceover

9 Microscope
Image "Melanin Cells"
and "Keratin Cells"

music/sfx

graphics/fx/shot notes

storyboard / script

client: Scott date: 2008
producer: Hahn page: _____
project: Dermeland

visual



location/set

script/voiceover

10 Diagrams
UV Damage
Skin and Soil
UV Diagram

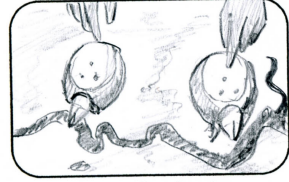
music/sfx

Experimental

graphics/fx/shot notes

Labels
Soil + Skin

visual



location/set

script/voiceover

11 Robots
Robots and
Technique
(Dustmites)

music/sfx

2 Robots

graphics/fx/shot notes

Insides of
Robots cells

visual



location/set

script/voiceover

12 Interview LAB
Prof. Dr. med. Reinhard
Dummer
UV damage!

music/sfx

Lab sounds

graphics/fx/shot notes

Labels
Diagrams

DERMALAND:

Collaborators:

Dermatology Unit of the Uni Spital Zurich

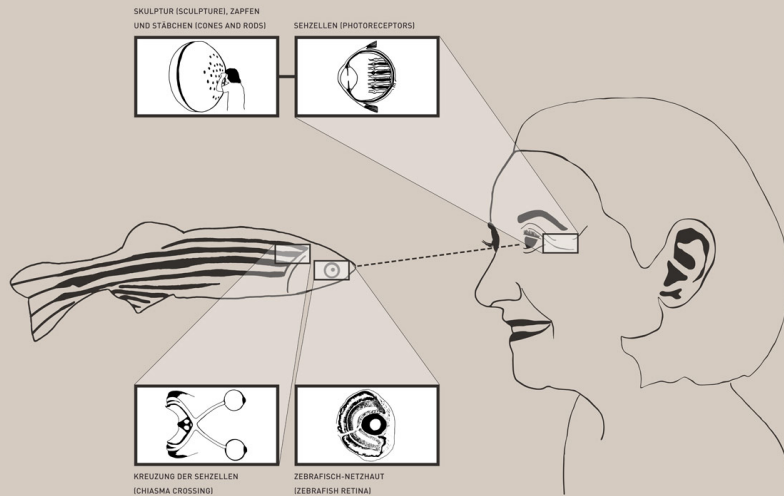
Artificial Intelligence Lab Zurich

3.

Representational Method: Use one image as a starting point, then elaborate. Brainstorm about keywords around the topic.

NEUROMEDIA by Jill Scott

Works on understanding, how perception works or the transfer of health issues.



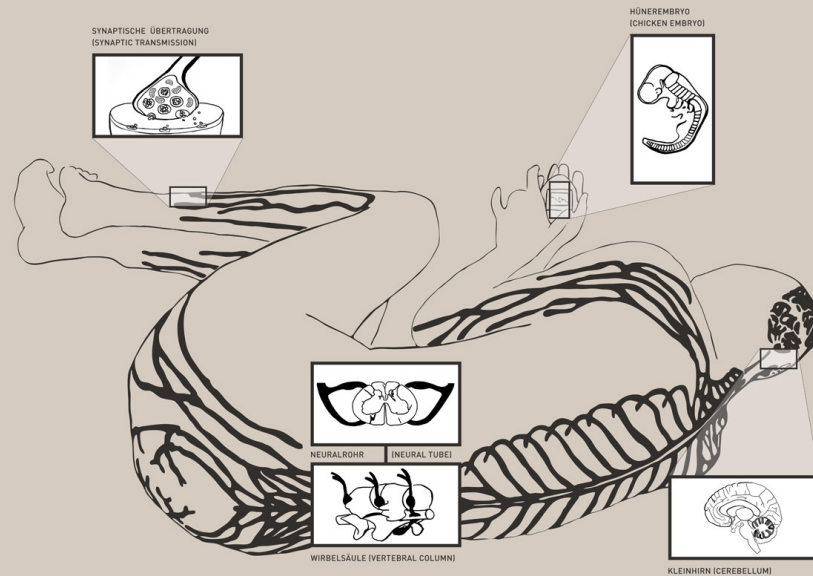
Character: Jill and the Zebra fish. Place: Neurobiology lab.

Keywords: fish eyes, retina, cross eyes, shaky eyes, standing in the brain

1 Texture: write down a list of what you might see around you in a science lab.

2 Story: „One day the Zebra fish saw itself as a luminous mutant in the tank andSHARE

3 Divide the story into 6 scenes and draw



Character: Merrit Place: in a dance studio

Keywords: nerves, chicken, embryo, spine, hindbrain, transmitters

- 1 Write down a list of what you might see around you in this dance studio
- 2 Story: „Merrit was born with Spina Bifida and she could not walk very well, however.....
3. Divide the story into 6 scenes and draw for each one a representing image.

3.

Photograph a small set of images and try to tell a story only with these images

To expand your idea: Perhaps you try to throw in an image that challenges this story.

STORYBOARDING: COLLAGE METHOD



Tonight: Pitch Slam

Each group pitches their story board to others
in 3 minutes (feedback)

1. Pick a Speaker from your group
2. Rehearse with them
3. Pitch your story to "us" (after Dinner)