

**SGV 2021 Zoom Continuing education meeting**  
**Thursday, 29<sup>th</sup> of April 2021**  
**13h00-17h00**

**Why should we communicate on animal experimentation?**  
**The sooner the better.**

13:00	<b>WELCOME</b>	SGV President
13:00-13:30	<p><b>Why do we need to communicate about animal experimentation?</b>            For this talk, Dr B. Ledermann will present the initiative about and it's counterprojects. What are the consequences for animal experimentation and for research in Switzerland.</p>	<b>Birgit Ledermann (30 min)</b> (President of the SGV)
13:30-13:50	<p><b>How to communicate about animal experimentation</b>            Good Practice in transparent communication on animal research.</p>	<b>Jürg Dinner - Suprio/LERU (20 min)</b> (Head of communication UZH)
13:50-14:30	<p><b>The practice of Communication in animal experimentation.</b>            In this talk will be presented the Swiss Animal Facilities Network (SAFN) six fact sheets published on sensible subjects:</p> <ul style="list-style-type: none"> <li>- Alternative methods</li> <li>- Key numbers in animal experimentation</li> <li>- Severity degrees</li> <li>- 3R</li> <li>- Regulatory Framework</li> <li>- Animal Welfare</li> </ul> <p>Implementing good practices: case studies (Geneva vote 2019 / Federal vote 2021-22),            Q&amp;A</p>	<b>Anne Laufer, Swiss Animal Facilities Network Communication Group (40min)</b> (Head of Public Affairs, UNIGE)
14:30-14:50	<p><b>Where do we stand now?</b>            How to implement effective communication. B. Tolliday of EARA will review all the Swiss academic websites and will show how a certain number of institutions fail to communicate about animal experimentation, but also institutions websites presenting the alternatives to animal experimentation developed in their laboratories.</p>	<b>Bob Tolliday (20min)</b> (European Animal Research Association; EARA)

COFFEE BREAK- PPTX Networks (Animal welfare Officers, 3RCC, SAFN) **15 minutes**

**What is done elsewhere and could be implemented in CH?**

		<i>Chairpersons:</i>
15:05-15:30	<p><b>Biomedical Research Awareness Day: Increasing support for animal research through an education &amp; advocacy program</b></p> <p>BRAD was developed by the invited speaker. It is an initiative committed to educating students and the public on the importance of biomedical research and the humane use of animals. How educate people about the vital role animals play in the development of new treatments and cures for people and animals, and promote support for the compassionate care of animals needed for research.</p>	<p><b>Logan France (25min)</b> (BRAD program director)</p>
15:30-15:50	<p><b>Participation to a global Day (BRAD) with local initiatives: experience of an international pharma company”</b></p> <p>Dr med vet T. Decelle will present how the BRAD was organized and how animal experimentation was perceived by the public.</p>	<p><b>Thierry Decelle (20min)</b> (Sanofi-Aventis Groupe)</p>
15:50-16:10	<p><b>The Animal Unit Virtual Tours</b></p> <p>UAR will present 2 virtual tours of animal facility units, a rodent (Manchester) and a Non-human primate (Oxford) animal facility. During both tours, animal care takers and researchers present their work with animals.</p> <p>University of Manchester: <a href="https://www.manchester.ac.uk/research/environment/governance/ethics/animals/virtual-tour/">https://www.manchester.ac.uk/research/environment/governance/ethics/animals/virtual-tour/</a></p> <p>University of Oxford (Non-Human Primates) <a href="http://www.labanimaltour.org/">http://www.labanimaltour.org/</a></p>	<p><b>Understanding Animal Research (UAR)</b> <b>(2x10min)</b></p>
16:10-16:30	<p><b>Information about research involving Non-Human Primates and transparency.</b></p>	<p><b>Michael Schmid (20min)</b> (University of Fribourg)</p>
16:30-17:15	<p><b><u>ROUND TABLE PANEL</u></b> ALL participants SUPRIO/RESEARCHERS/SAFN</p>	<p><b>Moderators: (45min)</b> <b>Kirk Leech (EARA)</b></p>