Implicit Bias in Experimental Research

Kaila Yallum (she/her) Universität Bern







Implicit bias is automatic and unintentional, yet affects our judgements and decisions.



It is shaped by our surrounding environment.

PNAS (2019) vol. 116, no. 24, 11695

Implicit Bias in Science





Experimental Design



Interpretation of Results



Peer Review

As scientists, we are contributing to and we are subject to implicit bias.

HOME > SCIENCE

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Nobel Laureates per 10 Million Population

There's A

Winning T

INSIDER

The chocolate chart actually comes from a New England Journal Of

Medicine paper published in 2012 called: <u>Chocolate Consumption</u>, *N Engl J Med* (2012) **367**:1562-1564 <u>Cognitive Function</u>, and Nobel Laureates.





r=0.7 Messerli writes:

Since chocolate consumption could hypothetically improve cognitive function not only in individuals but also in whole populations, I wondered whether there would be a correlation between a country's level of chocolate consumption and its population's cognitive function. To my knowledge, no data on overall national cognitive function are publicly available.

Conceivably, however, the total number of Nobel laureates per capita could serve as a surrogate end point reflecting the proportion with superior cognitive function and thereby give us some measure of the overall cognitive function of a given country.

Figure 1. Correlation betw Laureates per 10 Million Population.

China

The

Portugal

Darwin on Sexual Evolution

In Victorian England, Darwin included male superiority in his theory of sexual evolution.

- Men must be smarter, stronger, and more talented to attract mates.
- Women evolve by consequence of male competition, and even still they remain evolutionarily a step behind.

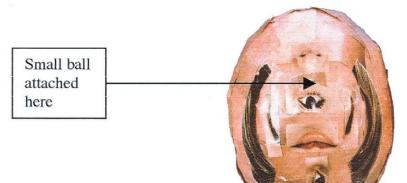
Sexual Differences

"Male brains 'systemize' and are driven to understand the basic rules and laws that govern a system. Female brains 'empathize' and are driven to understand and predict emotions in another person."

Males:Females:Systemetizing
LogicalEmpathetizing
Social

Personality and Individual Differences (2010) vol. 49, 712-716





Face of JC

Mobile

154 babies 40% showed any preference

51 neonates' data was discarded due to "extended crying, falling asleep, or fussiness" (33% of the collected data)

Infant Behavior & Development (2000) 23, 113–118

Empathizing-Systemizing

Ruben Gur

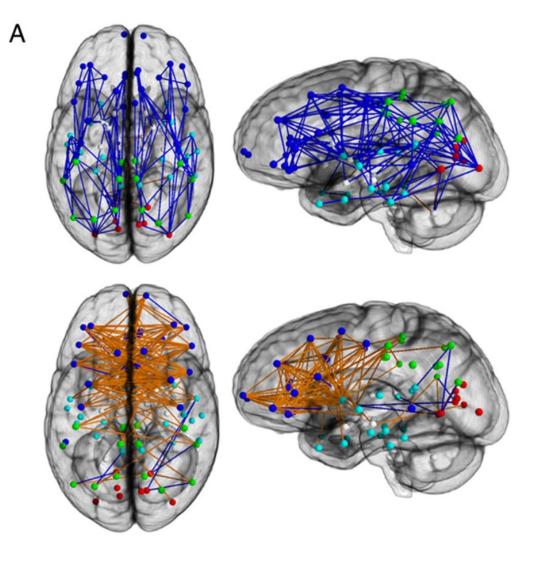
Biological evidence of E-S theory

Studied adult brains with binary categorization

Intra-hemisphere connections are associated with systemizing, male behaviors

Inter-hemisphere and front of brain connections are associated with multitasking, and emotional, social, female behaviors.

Fail to mention the criticisms of brain imaging Fail to discuss the effects of neuroplasticity



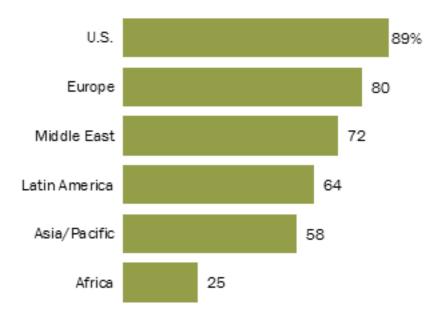


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Implicit Bias in Al

Internet users predominate across regions, except in Africa

Regional medians of adults who use the internet at least occasionally or report owning a smartphone



Note: Percentages based on total sample. Russia and Ukraine not included in Europe median.

Source: Spring 2015 Global Attitudes survey. Q70 & Q72.

PEW RESEARCH CENTER

Men are more likely to use the internet than women

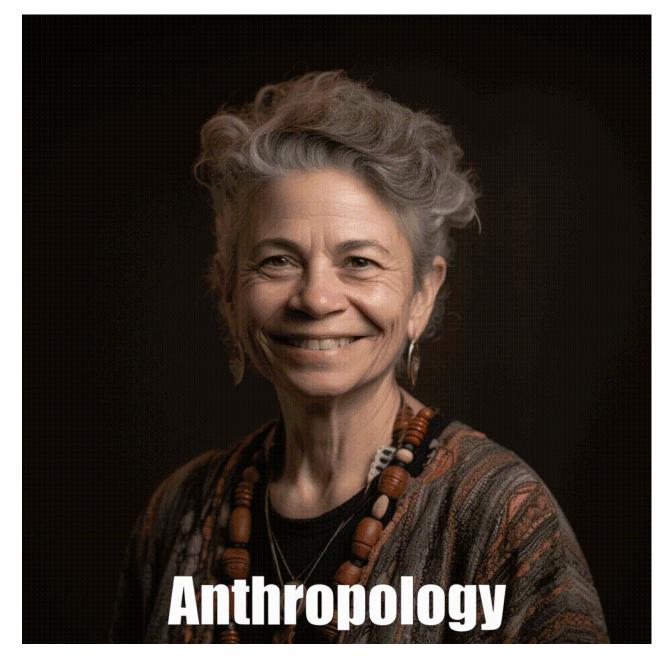
Internet usage is largely biased by age, economic standing, and education



https://www.pewresearch.org/global/2016/02/22/internet-access-growing-worldwide-but-remains-higher-in-advanced-economies/

Implicit Bias in Al

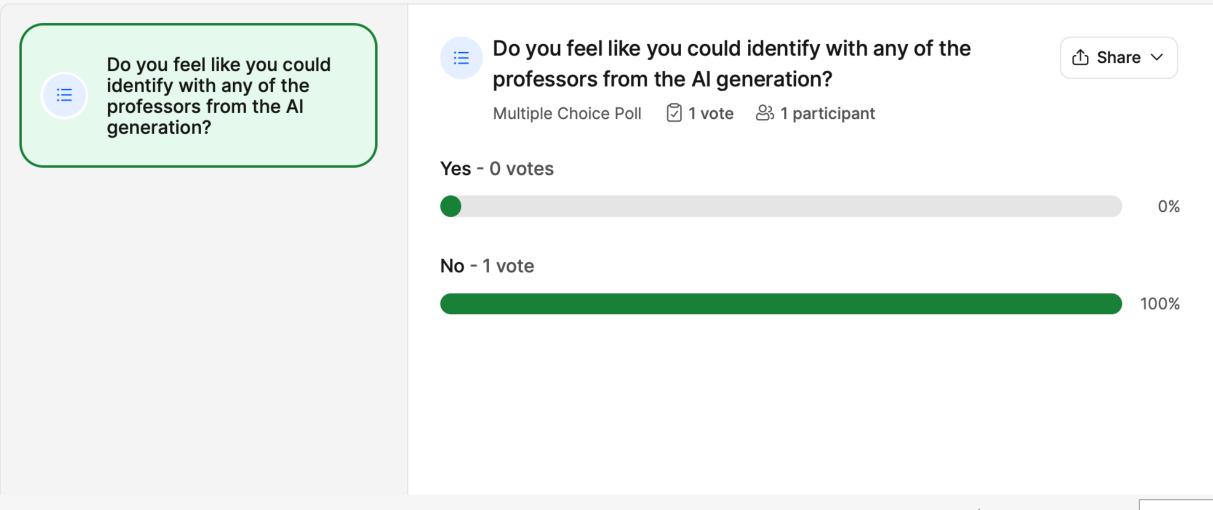






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Implicit bias in science

As scientists, we are contributing to and we are subject to implicit bias.

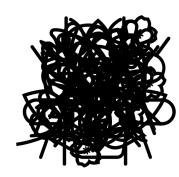
(1) Bring awareness to bias

Make active choices to challenge bias

Bring awareness to bias



Side note: This is the slide with the experiment to label bugs and flowers either 'ugly' or 'pretty'



The time taken to sort concepts into categories reveals how easy it is for your brain to associate the concepts.







From 2007-2020 implicit bias based on sexual orientation has decreased by 64%



This effect comes from social movements.

Psychological Science (2022) 33, 9, 1347-1371



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Implicit Association Test (IAT) from Harvard



Female superiority in sociability has been documented in humans. Thus, girls and women show greater eye contact than age-matched males (Hall, 1985); superior social understanding and sensitivity to emotional expressions (Baron-Cohen, Jolliffe, Mortimore & Robertson, 1997; Baron-Cohen, O'Riordan, Stone, Jones & Plaisted, 1999; Happe, 1995; Rosenthal, Hall, DiMatteo, Rogers & Archer, 1979); and better comprehension of social themes in stories (Willingham & Cole, 1997). It is unclear if this is the result of differences in styles of parenting towards the sexes or of biological factors (Hines & Green, 1991; Kimura, 1987).

Here we demonstrate beyond reasonable doubt that these differences are, in part, biological in origin.

There are 4 reasons for suspecting that sexual dimorphism in sociability is biological. (1) The amount of eye-contact shown by infants at 12 months of age is inversely correlated with prenatal testosterone (Lutchmaya, Baron-Cohen & Raggett, submitted), and prenatal testosterone is higher in males than females. (2) Children with the neurogenetic condition of autism show reduced attention to people's faces and eyes (Leekam, Baron-Cohen, Brown, Perrett & Milders, 1997; Phillips, Gomez, Baron-Cohen, Riviere & Laa, 1996; Swettenham et al., 1998). This is relevant because (3) Autism is predominantly a male condition (APA, 1994), suggesting their defining social impairment is sex-linked in some way. (In high-functioning

Irrespective of the biological basis of the sexual dimorphism in sociability, at a psychological level strong sex differences are found in social (folk psychology) and nonsocial (folk physics) intelligence (Baron-Cohen, 2000a; Baron-Cohen, 2000b; Baron-Cohen & Hammer, 1997).

Of the 18 references, 9 of them are from Baron-Cohen himself.