



### **NEXT GENERATION ASSESSMENTS**

James Wilsdon @jameswilsdon

"Beyond impact factor, h-index and

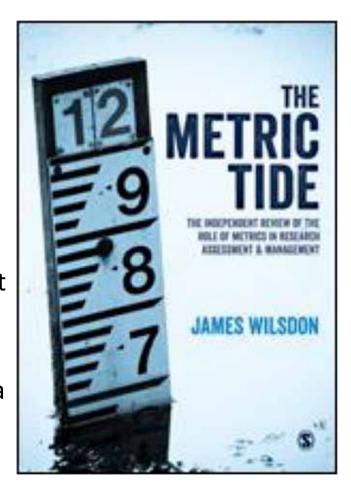
university rankings"

Bern 21 Nov 2018

### Responsible metrics

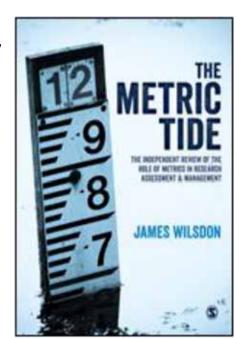
Responsible metrics can be understood in terms of:

- Robustness: basing metrics on the best possible data in terms of accuracy and scope;
- Humility: recognizing that quantitative evaluation should support – but not supplant – qualitative, expert assessment;
- Transparency: keeping data collection and analytical processes open and transparent, so that those being evaluated can test and verify the results;
- Diversity: accounting for variation by field, using a variety of indicators to reflect and support a plurality of research & researcher career paths;
- Reflexivity: recognizing the potential & systemic effects of indicators and updating them in response.



### Concerns over a metric-based REF

- Coverage & robustness esp across AHSS but in any field, we need to preserve a role for judgement alongside measurement;
- Impact cannot be measured using metrics (cf Kings/ Digital Science report);
- Equality and diversity considerations e.g. gender & citation, ECRs;
- Cost savings are exaggerated; HEIs would still manage research (& most likely purchase additional analytical services);
- In the UK, the REF has evolved to be about much more than simply the allocation of QR funding – which of those purposes do we want to preserve, and which are we happy to discard?



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#### Press release

#### Government launches review to improve university research funding

From: Department for Business, Innovation & Skills and Jo Johnson MP

First published: 16 December 2015
Part of: Research and development

Universities and Science Minister Jo Johnson has launched a UK-wide review of university research funding.



Universities and Science Minister Jo Johnson today (16 December 2015) launched a UK-wide review of university research funding to cut red tape so that universities can focus more on delivering the world-leading research for which the UK is renowned.

Following the decision to protect the £4.7 billion annual science and research budget in real terms during this Parliament, the Research Excellence Framework (REF) review will help ensure the government gets the most return from its investment.

The review will be chaired by the President of the British Academy and former World Bank Chief Economist Lord Nicholas Stern. He will be assisted by a high-level steering group of academic experts, including the Vice-Chancellor of Aston University, Professor Julia King, and the Past President of the Academy of Medical Sciences, Professor Sir John Tooke.

Universities and Science Minister Jo Johnson said:

- Excellent research drives productivity and is vital for delivering a better quality of life for everyone. The government has committed to protect science and research in real terms to the end of the decade, and now we need to make sure we're getting the most from this investment.
- " I'm delighted that Lord Stern has agreed to lead this review of the Research Excellence Framework and I look forward to working with the panel to carry out this work. As a renowned academic with experience of working at the highest levels of government, he and the members of the



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#### Wilsdon review group reconvenes as BIS asks for publishing data

The metrics review group chaired by James Wilsdon is preparing its response to the higher education green paper, as government looks to companies to gather citation data.

### **Headlines from Stern Review of the REF**

### A: Outputs

Recommendation 1: All research active staff should be returned in the REF.

Recommendation 2: Outputs should be submitted at Unit of Assessment level with a set average number per FTE but with flexibility for some faculty members to submit more and others less than the average.

Recommendation 3: Outputs should not be portable.

Recommendation 4: Panels should continue to assess on the basis of peer review. However, metrics should be provided to support panel members in their assessment, and panels should be transparent about their use.

### 35 years in the evolution of UK research assessment

Date	Exercise	Coordinating body	Key features
1986	Research Selectivity Exercise	Universities Grants Committee	37 cost-centres; 4-part questionnaire on research income, expenditure, planning priorities & output
1989	Research Selectivity Exercise	Universities Funding Council	152 units of assessment; 70 peer review panels; 2 outputs per member of staff
1992	Research Assessment Exercise (RAE)	HEFCE	HEIs select which staff to submit; 5- point scale; 2800 submissions to 72 UoAs; introduction of census date
1996	Research Assessment Exercise (RAE)	HEFCE	Up to four outputs per researcher; 69 UoAs
2001	Research Assessment Exercise (RAE)	HEFCE	2600 submissions to 69 units of assessment; 5 umbrella groups of panel chairs for consistency
2008	Research Assessment Exercise (RAE)	HEFCE	67 subpanels under 15 main panels; results presented as quality profiles
2014	Research Excellence Framework (REF)	HEFCE	4 main panels; 36 subpanels; introduction of 20% impact element
2021	Research Excellence Framework (REF)	UKRI (Research England + devolved FCs)	All research active staff included. Impact 25% weighting. Decoupling.







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Research

Home > News, events and publications > News > Clarivate Analytics will provide citation data in REF 2021

### Clarivate Analytics will provide citation data in **REF 2021**

The UK's four higher education (HE) funding bodies have awarded Clarivate Analytics' Institute for Scientific Information (ISI) a contract to provide Research Excellence Framework (REF) 2021 assessment panels with citation information.

This information includes data about the number of times a scholarly publication has been cited in other scholarly publications – called citation counts. Eleven of REF 2021's 34 expert panels have said they plan to use citation data to inform the peer review process during the assessment phase of REF 2021.

A team at ISI will match publication records, which higher education institutions (HEIs) will submit to REF 2021, to an online subscription-based scientific citation indexing service called the Web of Science.

They will collaborate with REF 2021's expert panels to work out which additional information will help them make their decisions and make sure the citation counts they provide can be reviewed in a meaningful way.

Panels will use the principles set out in The Metric Tide in their use of the data. The Metric Tide, published in July 2015, looked in detail at the potential uses and limitations of research metrics and indicators, exploring the use of metrics within institutions and acros disciplines. The team at Research England that runs the REF on behalf of the HE funding bodies will also support the panels to make sure the metrics are used responsibly.

REF Director, Dr Kim Hackett, said:

'We are pleased to be working with Clarivate Analytics on the provision of citation information for REF 2021. The use of citation data in this exercise presents a key opportunity to build on the principles of the responsible use of metrics, following the Metri-Tide report, and we look forward to working with the ISI team and the panels on this task.'

In the interests of transparency, institutions submitting during REF 2021 will be able to view the citation counts for items they plan to submit to the REF in the relevant units of assessment and confirm that a correct match has been obtained.



# Forum for Responsible Research Metrics



#### The UK Forum for Responsible Research Metrics

A group of research funders, sector bodies, and infrastructure experts are working in partnership to promote the responsible use of research metrics.

The Forum for Responsible Research Metrics, chaired by Professor Max Lu (Vice-Chancellor at the University of Surrey, supports the responsible use of research metrics in higher education institutions and across the research community in the UK. The Forum have a programme of activities, including:

- Advice to the higher education funding bodies on quantitative indicators in the Research Excellence Framework (REF) 2021
- Advice on, and work to improve, the data infrastructure that underpins metric use
- Advocacy and leadership on the use of research metrics responsibly
- International engagement on the use of metrics in research and researcher assessment

The group was established in 2016, on the recommendation of the independent review on the role of metrics in research assessment and management. The review panel, chaired by Professor James Wilsdon, published their final report <u>'The Metric Tide'</u> which identified 20 specific recommendations for further work and action by stakeholders across the UK research system.

Advice, reports, and meeting papers will be made available on this webpage in due course. Full membership can be found below.

# FRRM will champion responsible uses of metrics in the UK HE & research community

As part of this, HEFCE recently undertook a survey of UK HEIs and research organisations to explore the extent to which they are implementing principles outlined in DORA, Leiden Manifesto and *The Metric Tide*.

- 96 institutions responded, of which 20 have a formal policy on metrics and 21 have signed DORA;
- A further 31 institutions said they were now considering signing DORA, and 12 said they had considered it but decided against it;
- · 54 institutions said that they agreed with the principles behind the Leiden Manifesto;
- 63 institutions said that they agreed with the framework outlined in The Metric Tide.

The survey results were launched on 8 February 2018 at a HEFCE/FRRM event on *The turning tide: a new culture of responsible metrics for research*.<sup>8</sup> In his opening remarks, David Sweeney (Executive Chair, Research England) urged more HEIs to sign DORA and to develop their own responses to this agenda.<sup>9</sup>

The HEFCE survey and linked event appears to have triggered a fresh round of UK signatories to DORA. The day before the event, RCUK announced that it had signed up (and UKRI is expected to follow suit soon after its launch in April). The 466 institutional signatories to DORA now include the following from the UK:

Institutional type	Signatories to DORA (as of March 2018)
HEIs	Imperial College, UCL, Kings College London, Birmingham, Newcastle, Liverpool, LSHTM, Goldsmiths, Manchester, Kent, Bristol, Keele, Sussex, Brunel, Birkbeck, Teeside, Aston
Other research	James Hutton Institute, Francis Crick Institute, EMBL, British Library, Research
bodies	Libraries UK (RLUK), Public Health England, British Pharmacological Society, Royal Society of Biology, Geological Society, John Innes Centre
Funders	RCUK/UKRI, HEFCE, ESRC, EPSRC, MRC, BBSRC, AHRC, STFC, NERC, Wellcome
	Trust, Cancer Research UK, Royal Society, British Academy, Daphne Jackson
	Trust, Pharmacy Research UK,

Source: https://sfdora.org/signers/ (accessed 18/03/18)

### FRRM will keep abreast of developments in scientometrics & altmetrics, and provide impartial advice to UK HEIs and funders



Biomedical funders worldwide are adopting the US agency's free Relative Citation Ratio to analyse grant outcomes.

#### BY CANTAM HAIR

little-known algorithm that scores the influence of research articles A the influence of research articles has become an important grant-management tool at the world's largest biomedical funding agency, the US National Institutes of Health (NIH)

In 2015, the NIH's Office for Portfolio Analysis (OPA) in Bethesda, Maryland, devised the tool to compare the performance of articles from different fields more fairly. Now, one of the NDGs biggest institutes is using the metric

- the Relative Citation Ratio, or RCR - to identify whether some types of grant deliver more bung for their buck. Other funders have adopted the RCR, which the agency offers freely refine, in the United Kingdom, biomedical charity the Wellcome Trust is using the RCR to analyse its grant outcomes; in Italy, Fundazione Telethon, a charity that supports

they were published. That approach gives articles in highly cited journals higher scores. but it has acknowledged flaws. An important study might be underestimated because it was not published in an elite journal, for instance. Simply counting citations, meanwhile, falls to capture the idea that articles should be judged elative to similar papers; an algebra paper with a few dozen citations, for example, may have a greater impact in mathematics than a widely cited cancer study would have in oncology.

Algorithms that compare articles with others in their field are offered by commercial analysis firms such as Elsevier, but Santangelo's team arguer that its metric is technically as good, if not superior - and, importantly, more accemble (The NIH has posted help files and its full code online.) "No other metric we've seen is as transparent as RCR," Santangelo says.

The algorithm is complex. It defines an article's research 'field' as the cluster of papers that duce better outcomes than those who get less research into genetic diseases, is testing the it has been co-cited with: a dynamic cohort

2016). This both everything down to a simple number, the RCR. An RCR of 1.0 means that an article has had exactly as much influence as the median NIH-funded paper in the same year and field; 2.0 means a paper has had twice as much offuence, and so on (see 'A measure of influence'). Anyone can upload PubMed papers at a whate called it ite to find out their RCR wore (https://icite.od.nih.gov).

The new metric has critics. 'Our analysis shows that it is not better than other indicators," ages Lutz Bornmann, a bibliometric enecialist at Germany's Max Planck Society in Munich. The society has been using at least three other fieldnormalized metrics for several years to evaluate its institutions, but has no plans to adopt the RCR. It says that the metric is too complicated and too restrictive because it has been applied only to the PubMed database, which contains largely biomedical papers, so doesn't work for physical-sciences analysis.

The RCR, however, is starting to gain grow as an analysis tool. At the US National Institute of General Medical Sciences (NIGMS) in Bethesda, a team used the metric to compare the impact of large, multimillion-dollar 'pro gramme project' grants - which fund teams of researchers - with smaller grants for individual principal researchers. Papers produced by both grants had similar scores. "It has helped us take a very hard look at our support for team science," says NIGMS director fon Lorsch.

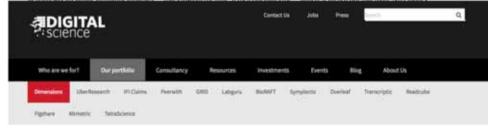
Another question that the NKIMS asked was whether scientists who get more money profunding. Again, when the BCR numbers were

### Periodic Table of Scientometric Indicators











Harrie J. Elizado Combret. J. CiteScore: a new met...

#### Reimagining discovery and access to research

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Dimensions is a need-generation linked research information system that makes it easier to find and access the most research information, analyze the academic and broader outcomes of research, and gather insights to inform future strategy

Developed in collaboration with over 100 leading research organizations around the world. It brings together over 128 million publications. grants, policy, data and metrics for the first time, enabling users to explore over 4 billion connections between them.

Data and expertise that span the research lifecycle from Digital Science's companies ReadCube, Altmetric, Figshare, Symplectic, Digital Science Consultancy and ÜberResearch make up Dimensions.

### CiteScore: a new metric to help you track journal performance and make decisions

Elsevier's new metrics provide comprehensive, transparent, current insights into journal impact By Hans Zijlstra and Rachel McCullough December 8, 2016

# FRRM will work with others towards a next-generation UK research information infrastructure



#### Where are we now - joining the dots?

- Most universities have research output repositories, Current Research Information Systems (CRIS) and databases of staff, research students, finance information systems etc
- Research Councils and grant holders record information about grants and outputs using systems such as ResearchFish and Gateway to Research (GtR) as well as in subject specific repositories
- Various organisations maintain regional/national systems of equipment (eg Kit-Catalogue), people (HESA HEIDI), and expertise (NCUB Konfer)
- There is widespread adoption of open access publication and a searchable repository system is in full operation (Jisc CORE [COnnecting REpositories])
- There is a varied array of metrics for performance measurement (but many are proprietary, and there are concerns about uncertain definitions and their utility as alternatives to expensive peer review)
- Piecemeal adoption of standards and identifiers which is enabling more automation eg ORCID, DOIs, RIOXX,



# UK Progress towards the use of metrics responsibly

Three years on from The Metric Tide report

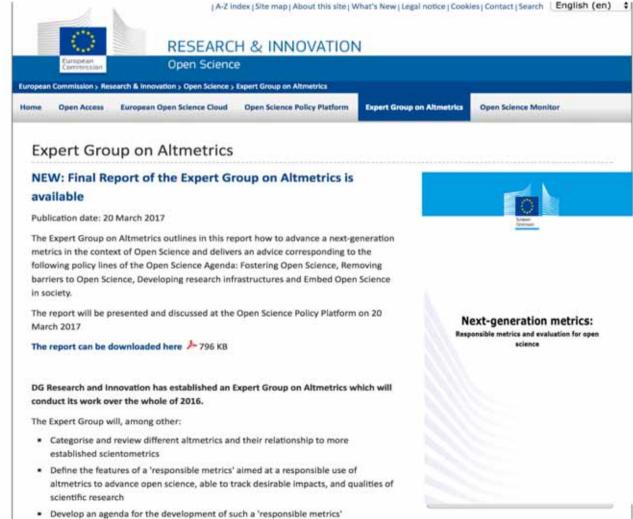
10 July 2018







# Horizon Europe & Next Generation Metrics



European Commission > Research and Innovation > Strategy > Goals of research and Innovation policy > Open Science >

#### **Open Science Policy Platform**

Group that advises the Commission on how to develop open science policy. Meeting reports, member details and background

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#### Integrated advice of the Open Science Policy Platform on 8 prioritised Open Science ambitions

The Open Science Policy Platform (OSPP) adopted on the 22nd of April 2018 a set of prioritised actionable recommendations concerning the eight Open Science ambitions of Commissioner Moedas. These recommendations constitute an integrated advice on all Open Science ambitions of Commissioner Moedas.

These actionable recommendations from the OSPP are the next step towards the longer-term vision articulated by Open Science consultations and expert groups set up by the EC and other organisations in Europe and worldwide. The recommendations have been split up into the eight

#### Research Indicators and Next-Generation Metrics

Evaluations of individual researchers or of research groups should not use journal brand or Impact Factor as a proxy for research quality. Those responsible for hiring. promotion, funding and/or the evaluation of researchers must use a broader, tailored range of quantitative and qualitative indicators of research activity, progression and impact that incentivises and rewards open research practice. All publication venues must prominently display a broad range of indicators for all research outputs.

Quantitative and qualitative indicators need to be identified and developed for research assessment that captures the full range of contributions to the knowledge system. These should reflect the complexity and varied context of the research environment, the specific characteristics of the research being undertaken, as well as the new kinds of questions and results that might emerge in an open system.

Experiments, pilots and case studies assessing the validity of such indicators need to be undertaken urgently, and included as part of FP9 with appropriate funding allocated to support them. These pilots must be made publicly available as exemplars for further implementation.

All researchers need to be identified through an ORCID ID. Best practice for CV/biosketch evaluation should be developed and publicly showcased to encourage a broader recognition of the range of verifiable (and especially open) contributions individuals make to the knowledge system, including teaching and peer review, and the production of a broad range of output types. The career narrative should be central to the evaluation of individual researchers as it provides the crucial context in which indicators can be interpreted.

The data, metadata and methods that are relevant to research evaluation, including but not limited to citations, downloads and other potential indicators of academic re-use, should be publicly available for independent scrutiny and analysis by researchers, institutions, funders and other stakeholders.

## **Expert Group on Indicators**

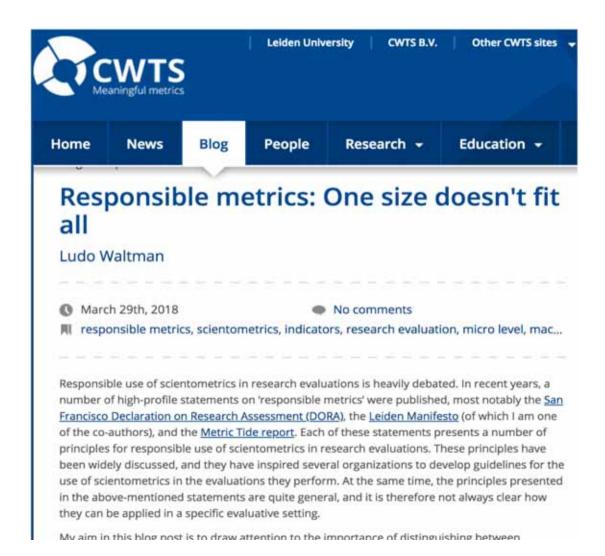
Indicators for Researchers' Engagement with Open Science and its Impacts



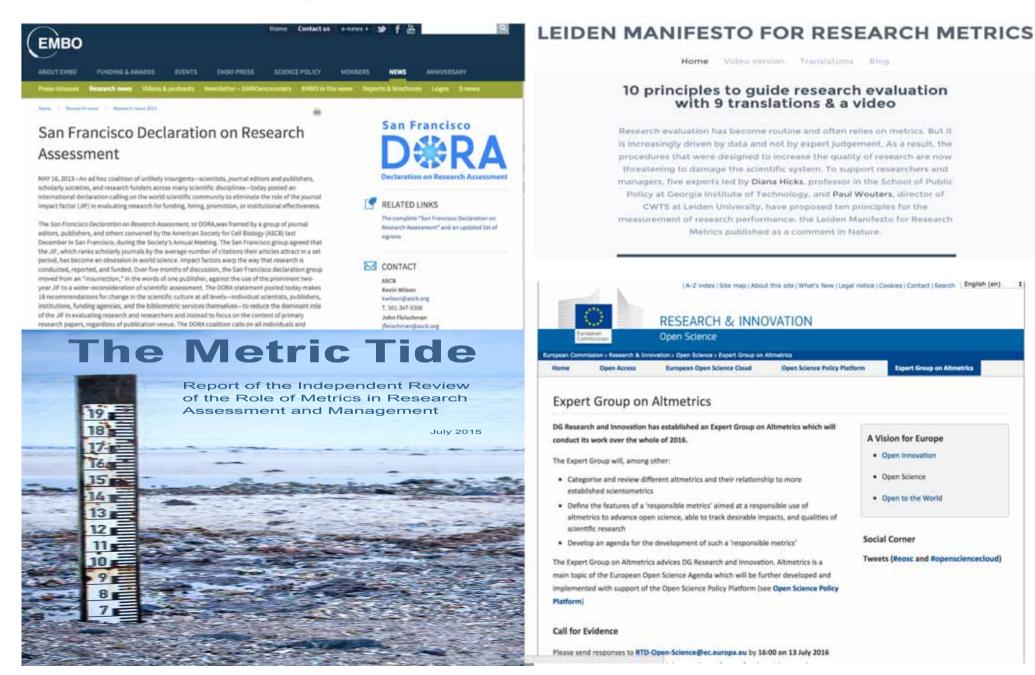
How can the responsible engagement of the scientific communities with open knowledge practices be stimulated? In what way may current evaluation protocols hinder the development of open science and scholarship? Which new indicators can be developed to ensure that



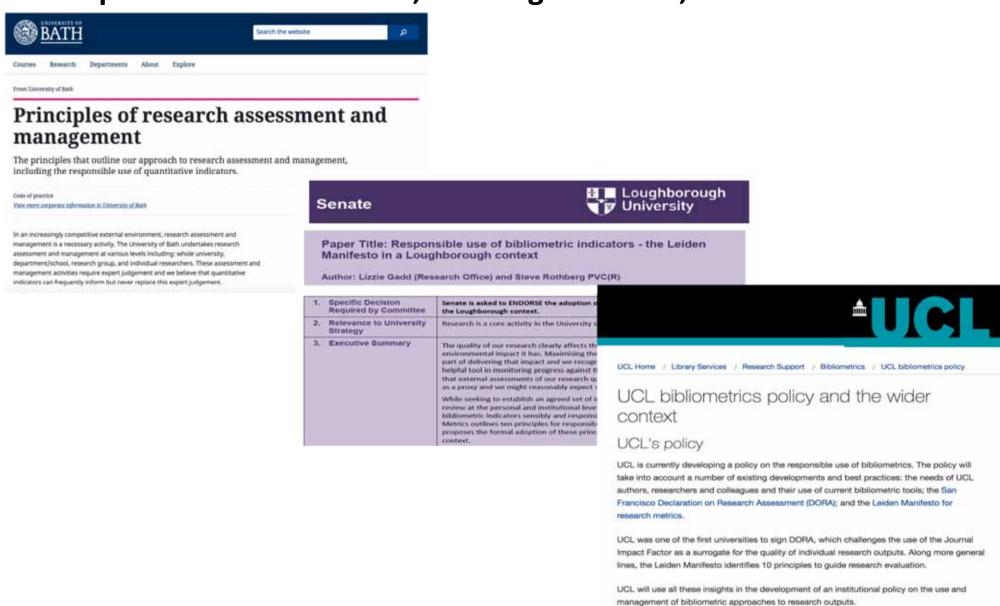
## Six priorities



# <u>Priority 1:</u> We need to build links & extend the international debate about responsible metrics



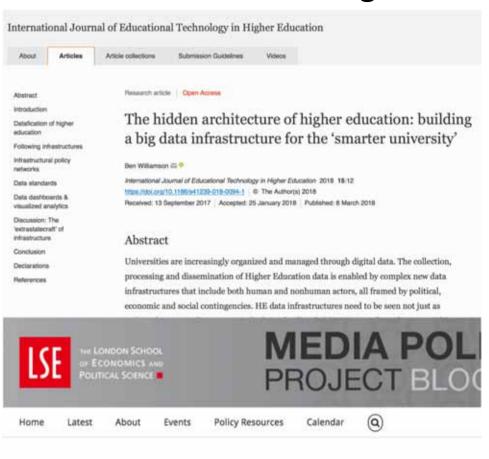
# Priority 2: Universities, institutes & funders should develop their own policies & frameworks, drawing on DORA, Leiden & Metric Tide



It is recognised that bibliometrics are generally focussed on citation data from journal articles and may therefore be less relevant in disciplines that are less reliant on journal publishing, such

as the arts, humanities, social sciences, computing science and engineering.

# <u>Priority 3</u>: Need to join dots across research, teaching & learning & links to wider work on algorithmic accountability

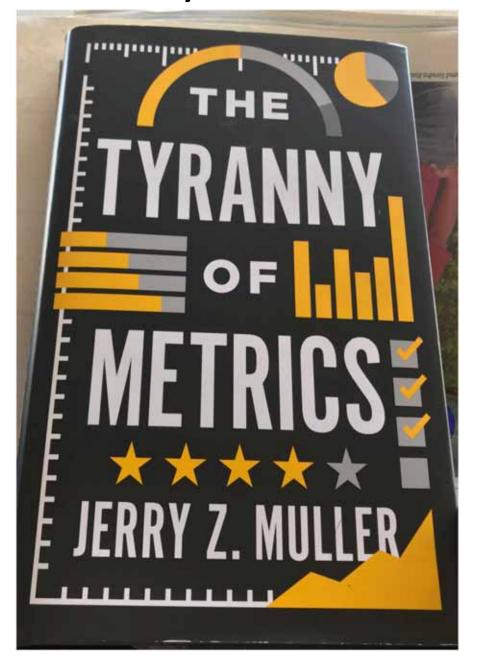


#### Algorithmic Accountability, Trustworthiness and the Need to Develop new Frameworks

Farida Vis, Research Fellow in the Information School at the University of Sheffield, investigates the issue of trust in the debate about algorithmic accountability, arguing that we should instead focus on 'trustworthiness' and that now is the time for a considered debate about algorithmic governance and accountability frameworks.

For 2016 the Oxford English Dictionary word of the year may very well turn out to

be 'algorithm'. I have, along with many others, noticed how this word had started to seep into everyday language more and more, but this year feels like a turning point (see for example this recent article in Slate).



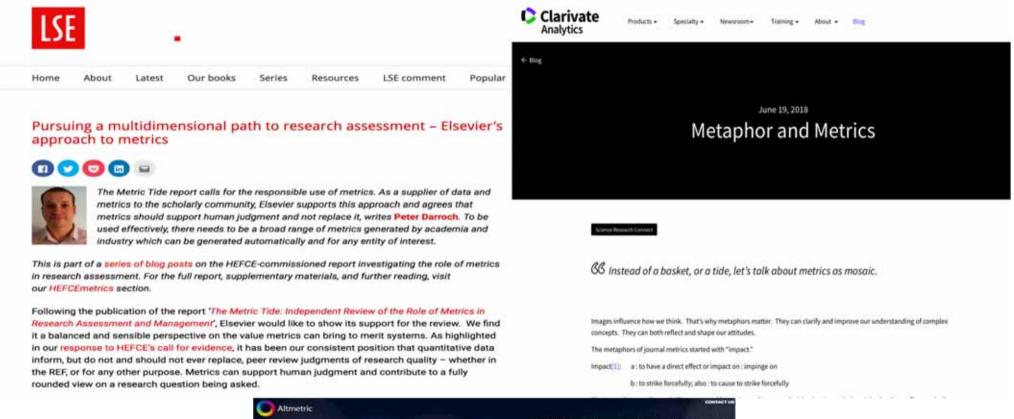
# <u>Priority 4:</u> Need to expand notions of research leadership & the criteria & indicators we use in hiring, promotion & assessment

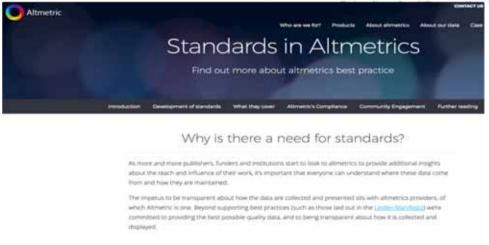
#### Annex I: Core leadership characteristics derived from existing research base

Leadership	Meaning		
Disciplinary leadership	Provide foresight, vision and direction to advance and transform knowledge and methods within research disciplines, through both individual and collective efforts.  Engage across disciplinary boundaries with both confidence and humility to develop new ways of thinking and working, often to address major societal challenges.		
Inter-disciplinary leadership			
Complex project leadership	Manage large, complex projects, programmes and research infrastructures effectively, including some element of financial management and oversight.		
Leading generational change	Provide inspiration and guidance to the next generation of social scientists.		
Leadership in impact generation	Spur innovation in the delivery of impact from social science research, including building close relationship with senior figures among potential research users. High-profile advocacy and promotion of the social sciences.		
Leadership in public engagement	Engage the wider public in understanding and appreciating the value of social science to their lives and communities. High-profile advocacy and promo of the social sciences.		
International leadership	Work internationally to raise the profile of UK soci science and strengthen international collaborations.		



# **Priority 5:** Need to engage and put pressure on publishers and private sector providers of metrics





# <u>Priority 6:</u> Need to invest more in 'meta-research' or 'research on research'

#### Research

Advertise

#### The value of evaluating

Why we need a What Works Centre for Meta-Research.

Evaluation frameworks are rarely a page-turner, but for me the most compelling aspect of UK Research and Innovation's **strategic prospectus**, published last month, is its pledge to create an evidence-informed "culture of evaluation" at the heart of the organisation. A dedicated team headed by Jo Peacock, deputy director for data and analysis, will lead this work through a "UKRI Data Hub".

This is long overdue. For a country that channels in excess of £6 billion a year in public 1 UKRI—soon rising to £8bn and far more by 2027, if we believe the **prime minister's rei commitment** to investing 2.4 per cent of GDP in R&D—we spend an infinitesimally small analysing how effectively our research system is working, testing different approaches a from innovations elsewhere. Peanuts doesn't come close.

This is not to say that no effort has been made. The individual research councils have all these issues, and some have built serious in-house capacity. Ian Viney at the Medical Re Council, Alex Hulkes at the Economic and Social Research Council and Steven Hill's tean England are three impressive examples. Outside of government, Nesta's deep pockets a policy works (now commandeered by Kirsten Bound) have transformed our ability to m make sense of the UK's innovation landscape.

And the Research Excellence Framework is, of course, a large and resource-intensive pr evaluation, although it has many other purposes and mostly operates at a micro scale, application to more systemic questions. To use an example close to home, the REF will it



COMMUNITY PAGE

### Meta-research: Evaluation and Improvement of Research Methods and Practices

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#### Abstract

As the scientific enterprise has grown in size and diversity, we need empirical evidence on the research process to test and apply interventions that make it more efficient and its results more reliable. Meta-research is an evolving scientific discipline that aims to evaluate and improve research practices. It includes thematic areas of methods, reporting, reproducibility, evaluation, and incentives (how to do, report, verify, correct, and reward science). Much work is already done in this growing field, but efforts to-date are fragmented. We provide a map of ongoing efforts and discuss plans for connecting the multiple meta-research efforts across science worldwide.

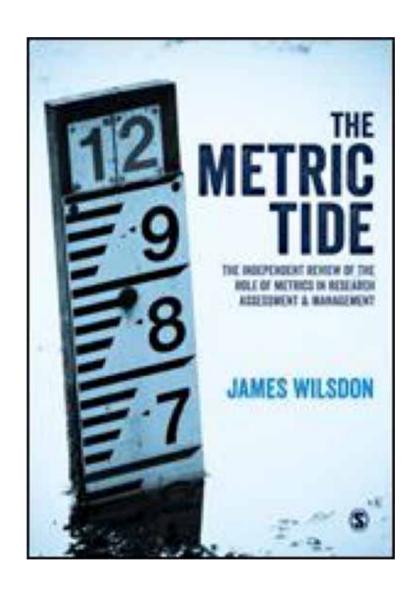


#### G OPEN ACCESS

Citation: loannidis JPA, Fanelli D, Dunne DD, Goodman SN (2015) Meta-research: Evaluation and

#### Why Perform Research on Research?

Throughout the history of science, leading scientists have endeavoured to theorize and conduct research on fundamental aspects of the scientific method and to identify ways to implement it most efficiently. While focused subject matter questions and discoveries attract attention and





### @jameswilsdon