



# 3<sup>rd</sup> Storytelling & Storyboarding Science at Locarno Film Festival

For all Swiss universities and research centres  
12-15 August 2020

### WORKSHOP DESCRIPTION

“Great stories happen to those who can tell them”  
— *Ira Glass*

We seek to challenge, inspire and train scientists to use narrative techniques and strategies employed in film to produce persuasive presentations and publications. Discovering and learning about filmmakers communication strategies and techniques and applying them in science communication will help scientists for better communication of their research, and scientists are wise enough to do so!

### PROGRAM

#### I. Theory

- Scientists learn storytelling and storyboarding from the masters of narrative, ‘the filmmakers’.
- Scientists learn how to borrow communication strategies and techniques from filmmakers and how to apply them in communicating their science. This will help them to engage audience and increase uptake by incorporating narrative attributes into their teaching, divulgations and publications.

#### II. Practice

- Scientists re-write their biographies, abstracts and presentations by using narrative attributes used by filmmakers
- Scientists attend the Locarno Film Festival 2020 (the 73 edition!). Which is a great opportunity for them to meet professional filmmakers and discuss with them storytelling technics that they can use in communicating their research
- Eventually, scientists can prepare films about their interviews with the filmmakers



## WHERE

**Films:** Locarno Film Festival (Locarno)

**Theory:** Università della Svizzera italiana (Locarno)

**Accommodation:** Locarno Youth Hostel "Palagiovani"; Via B. Varenna 18 , 6600 Locarno

## DATES

**Applications:** Between 1<sup>st</sup> April and 30<sup>th</sup> May 2020

**Workshop:** 12-15 August 2020

## APPLICANTS

PhD-students and Postdocs enrolled at any Swiss higher education institution

## CREDIT POINTS

Students who are enrolled at Basel University and Life Science Zurich (Zurich University and ETH Zurich) are awarded 2 credit points. For other Swiss universities and research centres, please check with your program if you are eligible to claim credit points for attending this workshop.

## REGISTRATION FEE

CHF 100.– (due only after admission, it covers course material and equipment, accommodation and entrances to all films at the Locarno Festival).

## ORGANIZERS & PARTNERS

Dr. Stefanie Hof-Seiler (Graduate Center – GRACE, Basel University)

Dr. Samer Angelone (Swiss Science Film Academy)

Dr. Pia Stieger (Swiss Academy of Sciences)

## TRAINER

Dr. Samer Angelone (Swiss Science Film Academy)

## INFORMATION AND REGISTRATION

Please send a short motivation letter and your CV to [samer.angelone@gmail.com](mailto:samer.angelone@gmail.com)

